

## ***MEUS- Migration on European Stages***

2020-1-AT01-KA229-077960\_6

### **Contest Rules - LOGO**

The contest is open to all students from the following classes: 10th to 12th grade.  
The submissions can only be individual.

#### **1. Submission Guidelines**

The purpose of the contest is to design a logo for the Erasmus+ project ***MEUS- Migration on European Stages, 2020-1-AT01-KA229-077960\_6***.

The logo will be used online, printed and on merchandise. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as in color.

The final version of the logo will need to be suitable for high quality printing.

#### **2. Description of the project**

In today's Europe, conventional education is often found alongside other methods. The role of drama in education in addressing social problems in schools and in preventing school dropout phenomena is acknowledged and well known. There are schools that already include theatre as a method to enrich and enable basic and transversal skills (communication skills, body language, interpretation, expression of feelings, reading and writing, socialisation, open-mindedness). Theatre is used in many spheres of our social and cultural life, even if that is not the case for everyone.

MEUS aims to address the issue of migration through artistic expression - the theatre. Each partner will bring to the table their specific experiences which will differ in terms of the theatrical approach and the subtopic of migration that is tackled. The participating countries are geographically, historically and socio-economically different from each other but migration is a topic in each one of them. Hence, this partnership will make it possible to explore the differences and similarities through theatre.

Countries involved: Portugal, France, Austria, Norway and Spain.

#### **3. Important Dates**

- a) Entrants should ensure that their entries are not submitted after **the 14<sup>th</sup>, December**.
- b) The final decision will be published on AESL website on the **17<sup>th</sup>, December**.

#### **4. Eligibility**

1. All submitted work must be original and not based on any pre-existing design.
2. A variant of the logo using the same basic design but with the addition of the name of the project (***MEUS- Migration on European Stages***) is also required.

3. The logo must not contain any other text besides that required above.
4. Due to the requirements for high quality printing the entries preferentially should be submitted, in scalable vector graphic format (EPS or similar). If this is not possible, the entries should be in high quality JPG and PDF.
5. To sum up, each entry will consist on several files:
  - a. The basic logo, vectorial format is optional.
  - b. The logo with the project name (***MEUS- Migration on EUropean Stages***) in PDF format.
  - c. Small description about the idea.

#### **5. Submission process**

To submit the proposal the applicants must fill this form:

**<https://forms.gle/aroz7PfY6PGrf5eX8>.**

(please make sure that you have a gmail account).

#### **6. Judging and Selection of the Winner**

1. The winning design will be selected by a jury composed by: one member from school board, one art teacher and one drama teacher.
2. Their decision will be final.
3. The selection method will be determined by the jury and the following criteria shall be taken into account:
  - a. Quality and appropriateness of the theme;
  - b. Creativity;
  - c. Readability and good visibility in digital environments;
  - d. Good graphic reproduction capacity;

#### **7. Prizes**

The winning designer will receive a winning certificate and a sweater of the Agrupamento de Escolas Dr. Serafim Leite.